

2009 membership investment



We make your business everyone's business

The Craig Chamber of Commerce's mission is to build a strong economic environment that contributes toward business success by:

- ☞ Supporting aggressive economic and tourism development programs.*
- ☞ Providing quality membership services.*
- ☞ Supporting public policy issues which create a viable business community.*



MEMBERSHIP INCLUDES:

Networking

- Invitations for you and your employees to monthly mixers, quarterly breakfasts and the annual State of the County address.
- Extensive networking and advertising opportunities through sponsorships of monthly mixers, quarterly breakfasts, educational programs and other Chamber events.
- Business outreach and networking through our Ambassador program.

Promotion

- Listing on the Chamber's Web site, including search words and driving directions.
- Display your business cards or brochures in the Chamber to target walk-in traffic.
- Recognized as a member alphabetically and by category in the Chamber's membership directory.
- Advertising discounts in the Chamber's monthly newsletter, distributed to 4,000 homes and businesses and posted online.
- Publish news about your business in the Chamber's newsletter.
- Ribbon cutting ceremony for your business published in the Chamber's newsletter.
- Inclusion, based on category, in Chamber publications such as the Dining Guide, Housing Guide and Outfitter Directory.

Advocacy

- You become the voice of Craig's business community, where our strength is in numbers.
- Legislative representation
- Opt-in weekly legislative updates on topics you choose.
- The Chamber monitors federal, state and local policies and works for business-friendly laws.
- Post the Chamber's logo on your Web site to identify your business as a member of the community's strongest business advocate.

Training and education

- Hospitality training for your employees
- Bright Starts (Sales Techniques and Retail Trade Strategies) monthly discussion groups.
- Business education seminars and workshops.

Services

- Online calendar of events distributed weekly by e-mail.
- Online event registration with automatic e-reminders.
- Free notary services for members
- Use of the Chamber's folding machine for brochures or mass mailings.
- Discounts on products and services from dozens of local businesses.

What does a Chamber do?

Serve: We are the front door to the community. Your investment is a direct contribution to keeping that door open to greet and serve your employees, your customers and those who support your business. We are the community's information center.

Protect: Think of your membership as an insurance policy. The Chamber is your issues center. We're here when you need us.

Promote: There is absolutely no better use of your marketing and advertising dollars than investing in the Chamber of Commerce. Our ability to promote your business is limitless.

MAXIMIZE YOUR MEMBERSHIP

Monthly mailing labels:	\$20/month
<i>(No need to call, we'll automatically send you pre-printed mailing labels for anyone who has requested information from us for the last month.)</i>	
Mailing inserts:	\$15/month
<i>(Include your business cards, brochures or flyers in all the hunting, tourist and relocation packets we mail each month)</i>	
E-vite:	\$15 each
<i>(We'll send out a special invitation to our membership solely for your event. Includes R.S.V.P. tracker if you choose. The Chamber will send no more than two total e-vites per week.)</i>	
E-mail sponsor:	\$40/month
<i>(Put your logo on every e-mail the Chamber sends out each month.)</i>	
Membership list:	\$25 Labels \$15 phone \$50 e-mail
Home page button:	\$500/year
Web site button:	\$300/year
Business directory banner ad:	\$300/year
Web link:	\$50/year
<i>(Display your Web link in business directory search results)</i>	
Enhanced web listing:	\$20.83/month
<i>(Draw attention to your business directory listing by posting pictures, your logo, bullet points and a full-color map to your business.)</i>	
Additional category listing:	\$20 each
Hot deals:	\$15/30 days
Job postings:	\$40/30 days
State of the County tickets:	\$40 each
Crabfest tickets:	\$50 each
Major program sponsor:	\$750/event
Minor program sponsor:	\$200/event
Wake-up Craig sponsor:	\$300/event
Business After-hours sponsor:	\$150/event
Wake-up Craig trade table:	\$15/event
Visitor Center Benefactor:	\$500/year
<i>(Your business will be listed on a plaque at the Chamber.)</i>	

PRESTIGE \$3,000

- Standard membership \$250
- 1 packet of mailing labels \$25
- 4 breakfast trade tables \$60
- Annual meeting trade table \$100
- 4 tickets to annual banquet \$160
- 4 tickets to Crabfest \$200
- Enhanced web listing \$250
- Home page direct link button \$500
- After-hours Sponsorship \$150
- 6 job postings \$240
- 6 hot deals \$90
- Mailing inserts \$180
- Monthly mailing labels \$25
- Web link on search page \$50
- Major program sponsorship \$750
- 75% off breakfast sponsorship \$225
- 3 additional category listings \$60
- Visitor Center benefactor \$500
- Profile in membership directory \$500
- Standard membership for up to two branch locations included \$500
- Prestige member window sticker

value: \$5,030

ELITE \$2,000

- Standard membership \$250
- 1 packet of mailing labels \$25
- 4 breakfast trade tables \$60
- 4 tickets to annual banquet \$160
- 4 tickets to Crabfest \$200
- Enhanced web listing \$250
- Web site button \$300
- 75% off After-hours sponsorship \$112
- 4 job postings \$160
- 5 hot deals \$90
- Mailing inserts \$180
- Monthly mailing labels \$240
- Web link on search page \$50
- Major program sponsorship \$750
- 50% off breakfast sponsorship \$150
- 2 additional category listings \$40
- Standard membership for up to two branch locations included \$500

value: \$3,517

EXECUTIVE \$1,000

- Standard membership \$250
- 1 packet of mailing labels \$25
- 3 breakfast trade tables \$45
- 2 tickets to annual banquet \$80
- 2 tickets to Crabfest \$100
- Enhanced web listing \$250
- Web page banner ad \$300
- 50% off After-hours sponsorship \$75
- 3 job postings & 4 hot deals \$180
- Mailing inserts \$180
- Minor program sponsorship \$200
- Web link on search page \$50
- 2 additional category listings \$40

value: \$1,775

CHAMBER CLASSIC \$750

- Standard membership \$250
- 1 packet of mailing labels \$25
- 2 breakfast trade tables \$15
- 1 ticket to annual banquet \$40
- 2 tickets to Crabfest \$100
- 50% off After-hours sponsorship \$75
- Enhanced web listing \$250
- Minor program sponsorship \$200
- 3 job postings & 4 hot deals \$180
- Web link on search page \$50
- 2 additional category listings \$40

value: \$1,225

BUSINESS BUILDER \$500

- Standard membership \$250
- 1 packet of mailing labels \$25
- 2 breakfast trade tables \$15
- 1 ticket to annual banquet \$40
- 25% off After-hours sponsorship \$38
- Minor program sponsorship \$200
- 3 job postings & 4 hot deals \$180
- Web link on search page \$50
- 2 additional category listings \$40

value: \$838

- STANDARD \$250
- 501(C)3/ASSN. 75% OFF
- FRIEND \$50